



BU PhD Studentships 2007

e-Learning: an investigation into the role of e-learning in media practice education

Background to Research

Traditionally, media practice education has stressed the need for face to face classroom-based teaching in which students can work in groups to conceive, develop and make production projects. This research will examine the impact of new technologies upon this model of teaching. It will consider how distributed learners can collaborate over time and distance in debate and discussion and on shared production projects to improve the quality of their learning. The project aims to find out how, why and where e-learning is used in media practice education and to determine users' views of its value and potential.

Outstanding Applicants

We are looking for outstanding applicants who will preferably have a good first degree (first or upper-second class) and/or a Masters degree *or* an appropriate level of achievement.

Supervisory Team & Research Environment

Established in 2005, this is the only HEFCE (Higher Education Funding Council for England) Centre for Excellence in the media area in the country, receiving funding of £3.9 million over five years. The Centre is developing models of excellence in creative approaches to learning and teaching.

Interests include experiential learning ('learning by doing'), global perspectives, lifelong learning, and collaborative and reflective practice. The Centre has established a national and international network of collaborators and curriculum developers working to transform the experience of media education.

Chris Wensley is the Director of the Centre for Excellence in Media Practice, and Head of Learning and Teaching in the Media School. He led the successful bids to HEFCE for an FDTL project into group work assessment and for the establishment of this centre for excellence. He regularly leads workshops and seminars in a range of UK higher education institutions in areas such as learning objectives, the relationship between theory and practice in developing creative capabilities, and the assessment of group work. His research interests also include e-learning and the adaptation of written texts into film media.

Informal Enquiries

To discuss this opportunity further please contact Chris Wensley
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